



KINGSLEY
COLLEGE



Strategic Plan

2020-2025



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Vision

Increase learning outcomes for all students intellectually and spiritually, by increasing the quality of teaching and learning with a Christ-centred, Bible-based worldview, and the development of strategic, innovative learning facilities.

Mission

Kingsley College; commissioned to educate, equipping students to love and serve Christ and their world, with a deep sense of purpose.

“Intelligence plus character - that is the goal of true education.”

Martin Luther King Jr

Who We Are

Kingsley College was founded by John Alley and Peace Christian Church in 1993, to educate and lead students to full maturity of thought and Christian love with a clearly established sense of vocation in their service to Christ and the world. We believe that the Word of God is the foundation of true education. The Lordship of Christ is paramount and evidenced in the atmosphere of the College.

Kingsley College has seen a steady growth of students over the last decade. With increased demand and ongoing community support, the College is well equipped for targeted future growth. We are now poised to develop the next 5-year strategic plan with a focus on Masterplanning.

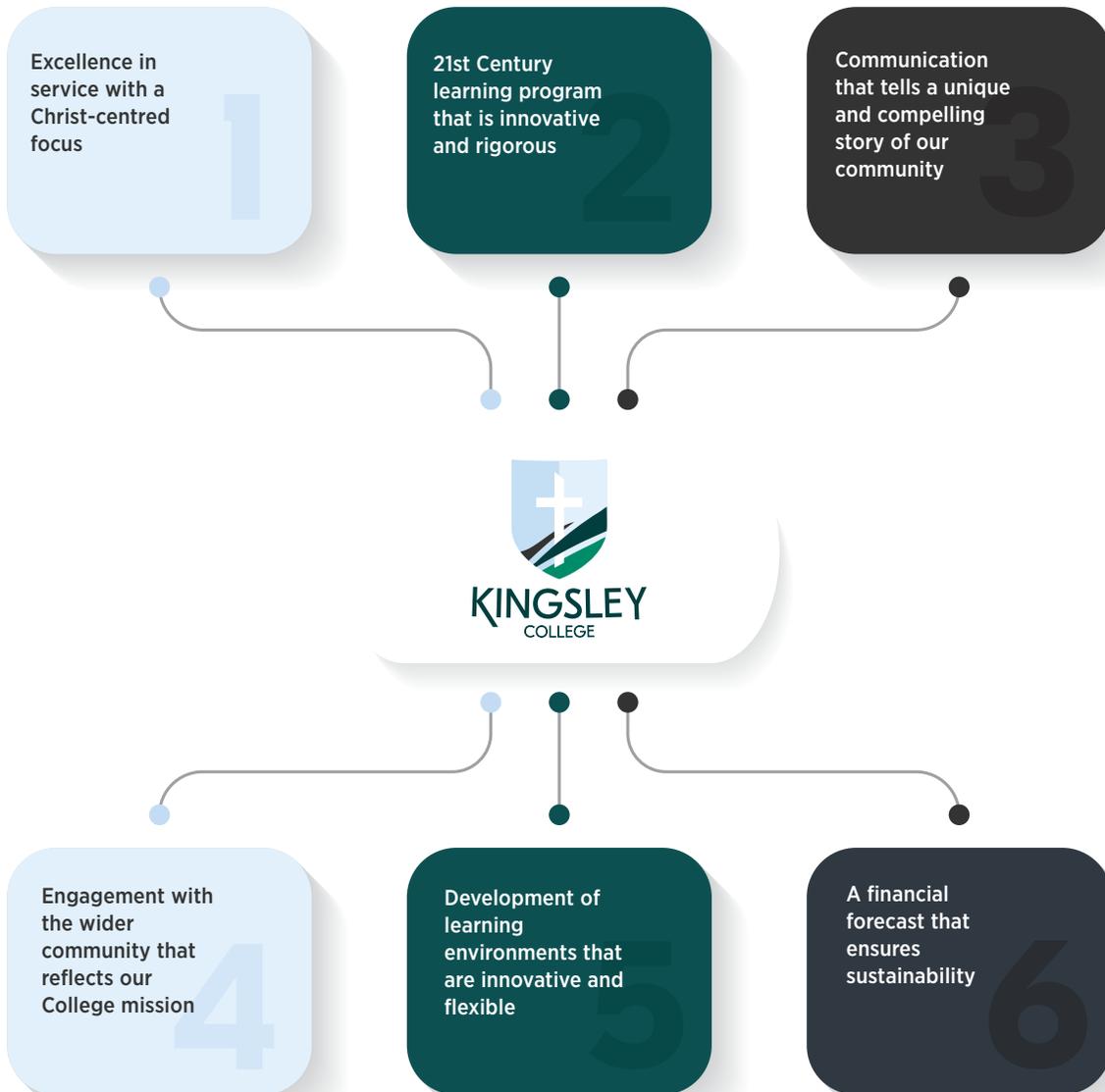
Re-branding to the name of Kingsley College and the update of our online presence is the perfect launchpad for the next phase of College development.

The College now has more than 120 students studying on campus and via distance education. This growth has also been met with increasing stability in the current teaching and support staff which have both reflected the strong leadership at the College.

The governance structure is robust with Chair and Board members actively participating in the strategic improvement processes and increased development of the college. The College's finances have remarkably improved over the last few years and is now well placed to start investing in the future sustainability and capital development of the College.

Goals

Our Strategic Planning Goals



“We are commissioned to educate, equipping students to love and serve Christ and their world, with a deep sense of purpose.” Mission Statement

Where We Are Going

Our Strategic Objective

Enrolment Growth

- The College intends to grow to 200 students on campus with 100 Distance Education students.

Educational Development

- Support for teacher development through an Excellence Pathway Program.
- Development of innovative learning environments.

Community

- Community service – development of student missional leaders.
- Playgroup, Early Learning and Outside School Hours Care

Governance

- Increase professional experience and diversity on the Board and sub-committees

Marketing / External Environment

- Rebranding of the College
- Purposeful online presence
- Open nights
- Revised Prospectus
- Enrolment growth - continue to grow in enrolments annually
- Retention - keep retention rates high
- Community engagement - create valuable and meaningful connections amongst parents & students (events, missions etc)
- Communication - create strategic communications that deepen engagement and

develop connections with target audience

- Elevate & maintain brand performance - create high standard and brand distinctiveness

Facilities

- Restoration and refurbishment of historic buildings on site
- Building of innovative learning facilities with a focus on liberal arts
- Expansion of property

Finances

- Improvement to private capital Investment through
- Capital grant application
- Fee collection for capital purposes
- Robust budgeting processes



Building For The Future

Our 10 year goals

1. School of 300 students with 100 Distance Education Students
2. All teaching staff with (or progressing towards) a qualification through a Christian College or University
3. Established excellence in quality teaching and learning with a Christ-centred, Bible-based worldview
4. Facilities
 - New Administration Building
 - Centre for Innovation and Learning
 - Lecture Theatre / Humanities Space
 - Early Learning Centre
 - Additional Parking under buildings.
 - External Infrastructure to improve Pick up and Set down
5. Commence DGR fund/s to support the school in increasing private contributions



Working Together

Our Building Fund

A new Masterplan has been created for the full development of our campus catering for 300-400 students. We take a step towards the fulfilment of this dream in 2020 with the construction of a **Science and Technology Centre** and **Flexible Learning Area**. With these new facilities we will be able to do more Science without having to leave the school grounds. It will be a hub for our robotics program, provide facilities for STEM and other new initiatives. Performing Arts students will enjoy new spacious facilities for lessons and performances.

To make this first step a reality, we need to raise \$800,000 over the next 10 years. This is achievable if every family were to donate \$80 per child, per year.

You are invited to make a one-off contribution or authorise a regular transfer of funds. All donations over \$2 are fully tax deductible.

Please talk to Mrs Sharon McCoombes in our office about how you can make your contribution today.



Preliminary Building Drawings



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